



Willkommen

to the 4th Annual Boerne Barktoberfest,
a *Purrr-fect* event.

SATURDAY, OCTOBER 19, 2024
Boerne Main Plaza

Benefiting affordable spay/neuter surgeries and wellness care in the greater Hill Country area



w. hcaltx.org
p. 830-249-2341
e. operations@hcaltx.org



ABOUT US

Hill Country Animal League provides low-cost spay and neuter surgeries and affordable pet care to the Hill Country and greater San Antonio areas. We are dedicated to working with shelters, rescue groups, economically disadvantaged pet owners, and the general public to fulfill our mission to minimize dog and cat overpopulation and promote adoption and education.

Barktoberfest is our signature fundraising event, and you can be a part of it!

Sponsoring, making a donation, or hosting a booth are great ways to gain brand exposure for your business and support your community.

[Visit hcaltx.org/barktoberfest to learn more!](http://hcaltx.org/barktoberfest)

2023 BARKTOBERFEST

\$20,000+

RAISED from
1,500+
ATTENDEES



37

PETS
ADOPTED



40,000+

REACH on
Facebook in
October 2023



1,300+

RSVP's on
Facebook Event Page



We know that great things can happen when communities come together to support common interests. Thank you in advance for your consideration and support!



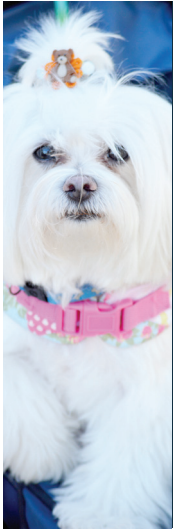
BARKTOBERFEST SPONSORSHIP

This is your opportunity to be an official sponsor of the 4th Annual Barktoberfest event, presented by Hill Country Animal League and benefiting affordable spay and neuter surgeries and wellness care.

Barktoberfest is THE must attend family and pet-friendly event in Boerne. The Oktoberfest inspired festival is held on the square and showcases local craft beer, music, food trucks, raffle prizes, pet adoptions, petting zoo, doggy dash races, dog costume contest, and more!



SPONSORSHIP LEVELS



Barktoberfest Presenting Sponsor

As a Presenting Sponsor, you receive:

- Extra large logo on all event banners, Ongoing featured announcements on social media, Logo recognition on website with link to business website, Logo on event signs, Logo on the Winner's Circle sign, Vendor booth at event, if desired, First right of refusal for 2024 event sponsorship

\$5,000



Event Sponsors

As an Event Sponsor, you receive:

- Featured announcement on social media, Logo recognition on website with link to business website, Logo on event signs, Vendor booth at event, if desired, First right of refusal for 2024 event sponsorship.

\$750 - \$2,500



Children's Area Sponsors

As a Children's Area Sponsor, you receive:

- Logo recognition on website with link to business website, Logo on event signs, Digital and social media marketing to promote event

\$1,000



Décor Sponsors

As a Décor Sponsor, you receive:

- Logo recognition on website with link to business website, Logo on event signs, Digital and social media marketing to promote event

\$250



Doggy Dash Sponsors

As a Doggy Dash Sponsor, you receive:

- Racetrack signage, Digital and social media marketing to promote event, Logo recognition on website with link to business website, Logo on event signs, Vendor booth at event, if desired, Opportunity to provide event judges

\$750



Sign Sponsors

As a Sign Sponsor, you receive:

- Logo recognition on website with link to business website, Logo on event signs, Digital and social media marketing to promote event

\$250



DONATIONS

Contribute to the heartwarming unity Barktoberfest brings as the community comes together to support beloved pets. Donating an experience, a gift certificate or a basket of goodies are great ways to create awareness for local businesses and support a good cause. This year, donations will serve as prizes for contest winners and vendors.

For items valued at \$250 or more, you will receive:

- Promotion on event banner(s) with your logo
- Promotion on social media
- "Donated By" next to your item at event

For items valued less than \$250, you will receive:

- Promotion on social media
- "Donated By" next to your item at event



VENDORS

Barktoberfest is all about supporting our community. If you're a small business and would like to gain some exposure, we also have booth space available. We'd love to have you!

As a result of overwhelming support and interest from the community, we've implemented an application process this year. **Please submit a vendor application online at www.hcaltx.org/barktoberfest.** Our team will review the applications and notify you if you've been selected as a 2024 Barktoberfest vendor.

QUESTIONS?

Call Amy Pressnell at 830-249-2341
or email operations@hcaltx.org
or visit hcaltx.org/barktoberfest.



Thank you for your support!

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